

# ACTION PROGRAM WITH **RC AUTO** event

## OPEN DAYS, SPORT DAYS, FAMILY AND KIDS DAYS, CORPORATE EVENTS

The best way to ease-off is Team relay race with friends, kids, parents or team colleagues. We love to offer you new experiences, entertainment and fun.

## RACING DUELS WITH CUSTOMIZED CAR MODELS

We build custom-made thematic cars.

... we know how to entertain dozens, hundreds or thousands of kids and adults



# LARGE EVENTS - OPTIONS

... would you like to try your "mini fleet?"

Entertainment and fun with bus models? No problem.



Children, adults, technic freaks, drivers, parents (mums + dads), grandpa or granny, all are attracted by our vehicles. We can lift all of them from bench.

Competition, challenge and racing for prizes



Guarantee of action fun at mobile track. Connecting not only little ones but also big ones.

Ideal for large public events



6 models on typical track can serve 60 to 90 rides/hours.

Trolleybus or tram?



We are prototyping trolleybus and tram right now.

You may use our standard models or we create customized vehicles according your specifications for you.



# PROGRAM OPTIONS

... we lend models and love to engage everybody

## Creative cardboard body workshop: Big and small



Kids, parents or colleagues can build and paint their own cardboard body as they fancy it. Big ones can run on our chassis - ideal for team competition race / small ones are fast and easy to build.

## Trial track



The patience trial track with 4 x 4 cars challenges even the best drivers.

## Freight transport competition



Team challenges are requesting patience, team spirit and cooperation.

## Skid school and Crash test



Thematic challenges for teambuildings. Crash test discipline? Jump over obstacle to cardboard wall.

## Fun marketing?



Get public attention by unconventional means - with enjoyment and fun. Anywhere.

## Custom cars



Customized vehicles carrying your CI / logo are bringing your product / Company into the focus.

## Driving licence



Driving licences with photos, in your design.

## Prizes



Diplomas and medals for winners.

## Toy driving school



Driving school for childrens "best friends".

Contact: [www.rcautaevent.cz](http://www.rcautaevent.cz) / Pavel Kynický / [pavel@rcautaevent.cz](mailto:pavel@rcautaevent.cz) / +420 776 105 039 / Brno

**RC AUTA**  
event







# RC AUTO event

[www.rcautaevent.cz](http://www.rcautaevent.cz)









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# IVECO BUS - OPEN DAY FOR PUBLIC





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# RC ALTA event

[www.rcautaevent.cz](http://www.rcautaevent.cz)



















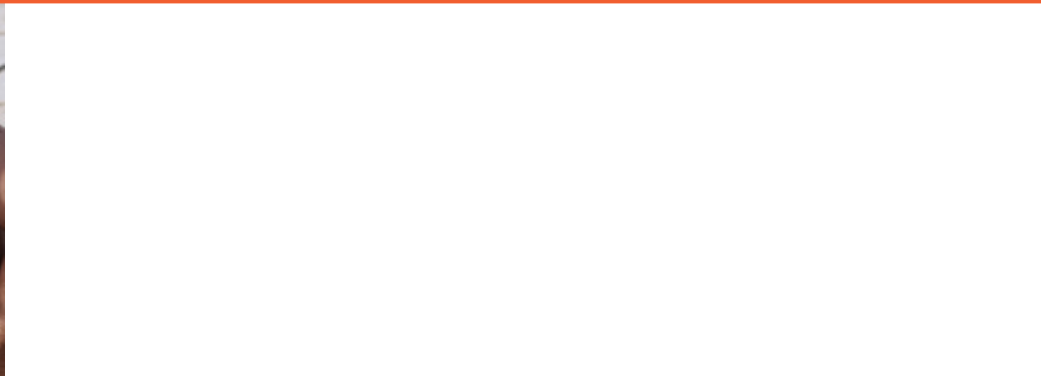


# FIRST DRIVING LICENCE WITH PHOTO!





# CREATIVE WORKSHOP - BUILDING AND PAINTING OF CARDBOARD BUSESSES





# WE LOVE TO INSPIRE KIDS TO CREATIVITY



## THE BLUE BUS STORY

Day after visiting our program, a nine year old kid has built his own bus on his similar car toy chassis - himself. His motivating dad asked us for original printed one to build. We were amazed.

The director of Iveco Bus CZ organized with us a building kit for him, space for article in company magazine, business leave for his dad to help us together with next event and special gifting. Later 5 more employees and their "kid builders" asked for the same ...







Fans from Kindergarten and basic school

Sport day - City event



Special "little wild one" for show can run up to 50 km/h





OUT OF THE ORDINARY MARKETING





# THEMATIC OPEN DAY FOR PUBLIC





# TEAM SPIRIT, TEAM CHALLENGES, PRIZES AND DECORATING





# SHOW AND PROMO ACTION AT EXHIBITION GROUND





# CORPORATE EVENT - TEAMBUILDING





# IMPLEMENTATION OF 2D BOARD FOR FOTOBOTH

<http://tichomori.transtrabant.cz/>





Boží to říkam já Natalka!!! :)



12. 7. 2014

Translation: "Just great. It says me - Natalia!!! :)"